

Business Growth & Strategy



MyC Accountants (MyCA) helps new and existing business owners to understand and get a grasp of their positions in their business and industry. We deliver a practical plan to implement the next stage of your business growth.

No matter which stage of business you are in, see which of the 3 grow your business areas you wish to get started with.

■ Business Profile

MyCA will go through with you to understand where you are in business and your motivations, define your business mission, vision and values. You will be guided to share and answer some questions for us through means of a questionnaire and activities. The aim is to pinpoint where you are by advising what you should focus on and the action steps to take.

Benefits you will receive:

- ✓ Business mission and vision statements
- ✓ Understand your business growth strengths and weaknesses
- ✓ Clarify the areas to grow your business and where to focus

Your Investment: \$2,000 + GST

■ Growth & Action

MyCA will start at the business stage you are in and hone on the key areas your business should focus on in order to transition towards the next stage of growth. Using the results of the questionnaire and consultation we develop a practical business action plan with focus areas, delegations and steps to achieve in a given timeframe.

Benefits you will receive:

- ✓ Business growth tactics & strategy
- ✓ A practical and tailored to your business Action Plan that can be implemented
- ✓ Executive summary report containing key areas to focus on, set up, measurable tasks and steps to take

Your Investment: \$2,400 + GST

■ Ongoing Strategy & Process Management

MyCA can offer your business monthly or quarterly management reports in an informative and visual presentation, also include reporting on your measures and metrics. Employing the appropriate measurements into your business helps you understand the performance of your resources, time and money against your business objectives.

MyCA will get you to focus on your business in the areas of Team, Soft System, Market, Result and Progress monitor.

Benefits you will receive:

- ✓ Visualised periodic management report
- ✓ Projects progress summary
- ✓ Executive summary

Your Investment: \$2,000 + GST

Contact Us



MyC Accountants

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