

# Make a Business Profile



**MyC Accountants (MyCA)** will go through with you to understand where you are in business and your motivations, define your business mission, vision and values. You will be guided to share and answer some questions for us through means of a questionnaire and activities. The aim is to pinpoint where you are by advising what you should focus on and the action steps to take.

The delivery:

## Focus Session

- First meeting between MyCA and business owner. Meeting time duration to be kept to 1.5 hours, or total 2 hours including 15 minutes rest breaks
- Business Profile activities and SWOT analysis

## Results Session

- Final meeting between MyCA and business owner. Meeting time duration to be kept to 1 hour. Presentation of assessment finding results in an executive summary report
- Assessment findings will include business mission and vision statements, business growth strengths and weaknesses, the areas to grow the business and where to focus

## Benefits you will receive:

- ✓ Business mission and vision statements
- ✓ Understand your business growth strengths and weaknesses
- ✓ Clarify the areas to grow your business and where to focus

*Your Investment: \$2,000 + GST*

## Contact Us

### MyC Accountants



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