STAGES OF GROWTH

At what stage of growth is your business?

Mark where you are below.



START-UP

As the leader of a start-up company, you are the doer and the decision maker.



INITIAL GROWTH

Here CEOs must:

- · Learn to delegate
- Learn how to attract and recruit the right people
- Set the company direction

Does your leadership approach need to change to match your stage of growth



RAPID GROWTH

Here CEOs need to:

- Hire people with more knowledge than themselves in key business functions
- Get the team to function as a 'team'
- Plan and communicate



CONTINUOUS GROWTH

Here CEOs need to:

- Become strategic innovators and change catalysts
- Lead the company culture

or move you to the next stage?

What actions will you take to make the necessary changes?



