ABN 64 719 239 413

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## **4 QUESTIONS TO ANSWER AS A BUSINESS OWNER**

You became a business owner for a reason, a purpose or for a cause. These questions focus on you and your business and what you stand for.

ABOUT YOU	
In the business what do you do and why do you do it?	
YOUR CUSTOMERS	
Who are your Customers?	

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MEASURES FOR SUCCESS
How do you add value to your Customers and measure it?
PLAN FOR GROWTH
What is your plan to add further value to more customers, and how do you see your business position in 3-5 years time?